

Logo Design

Color Hex Codes:

- #102435
- #374151
- #B3B3B3
- #E8E8E8
- #5A677A

Fonts:

Helvetica Neue LT Pro
Extended
Helvetica Neue LT Pro
Medium



Brand Collateral

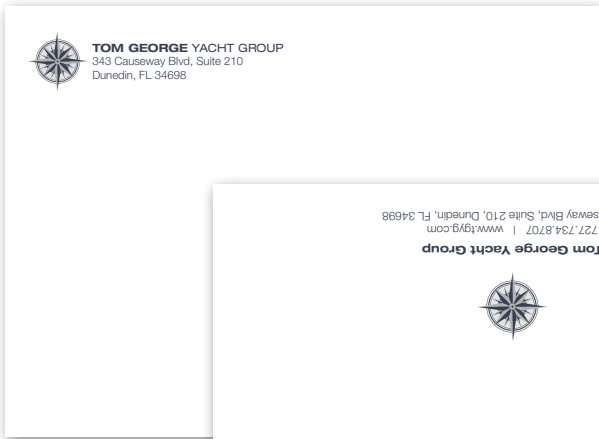
Envelopes, Stationary and Cards



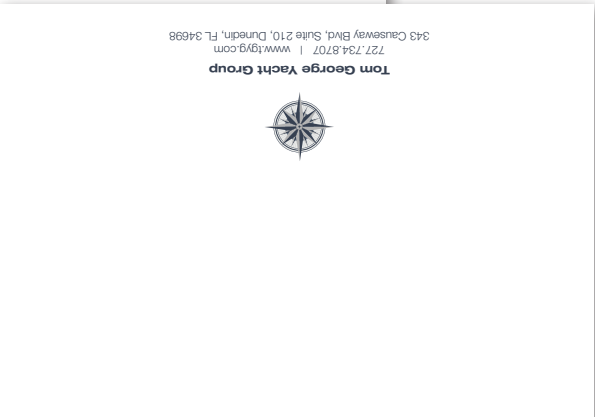
Business Card – front



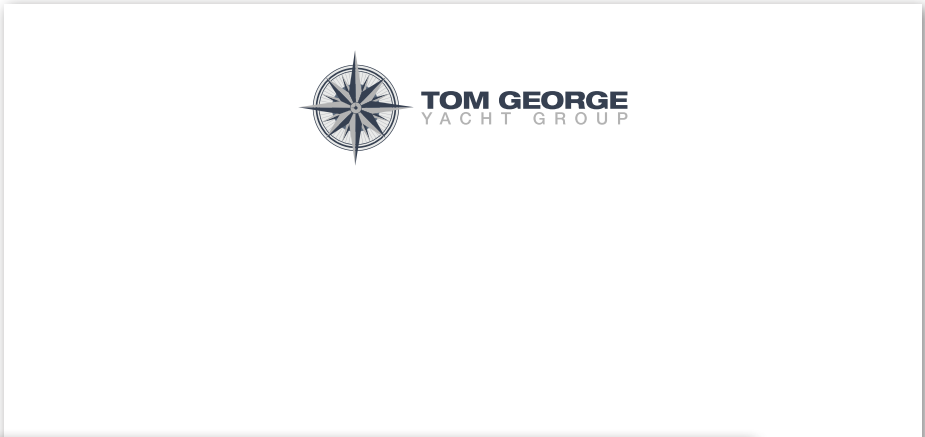
Business Card – back



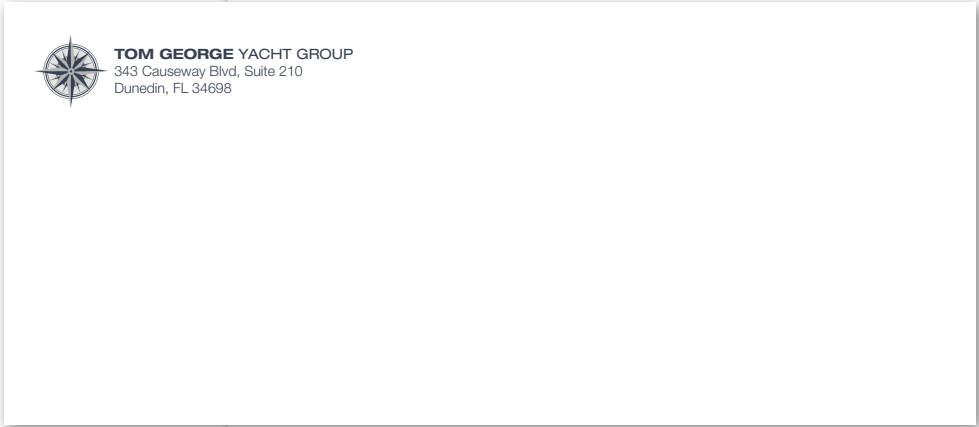
A7 Envelope



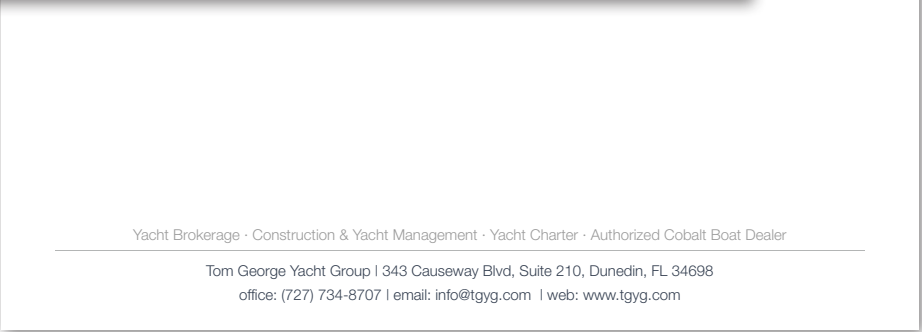
A7 Card



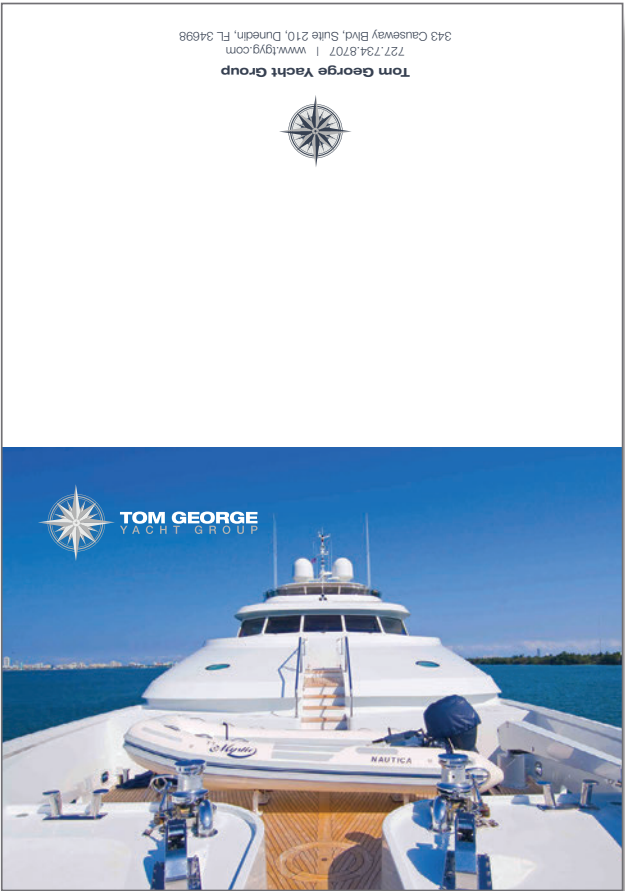
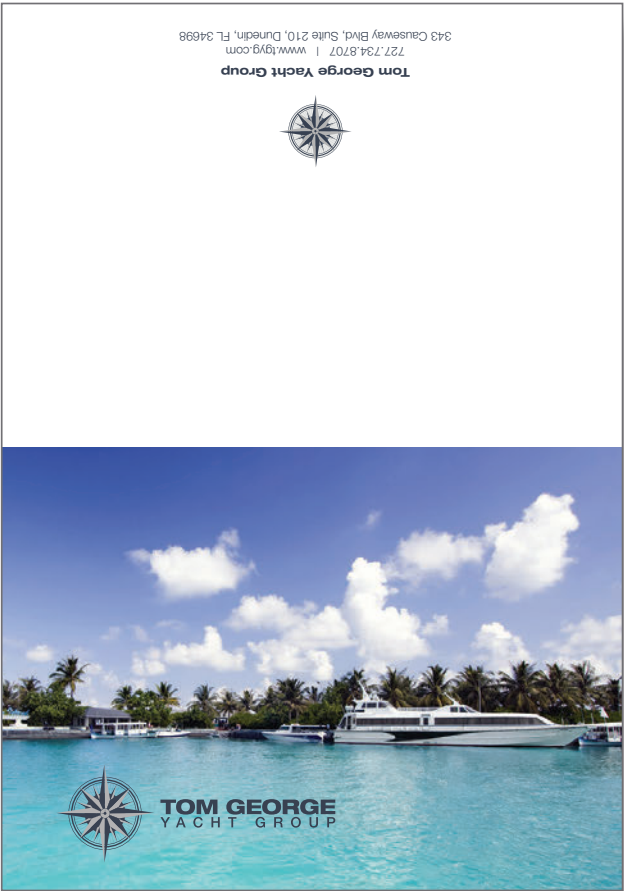
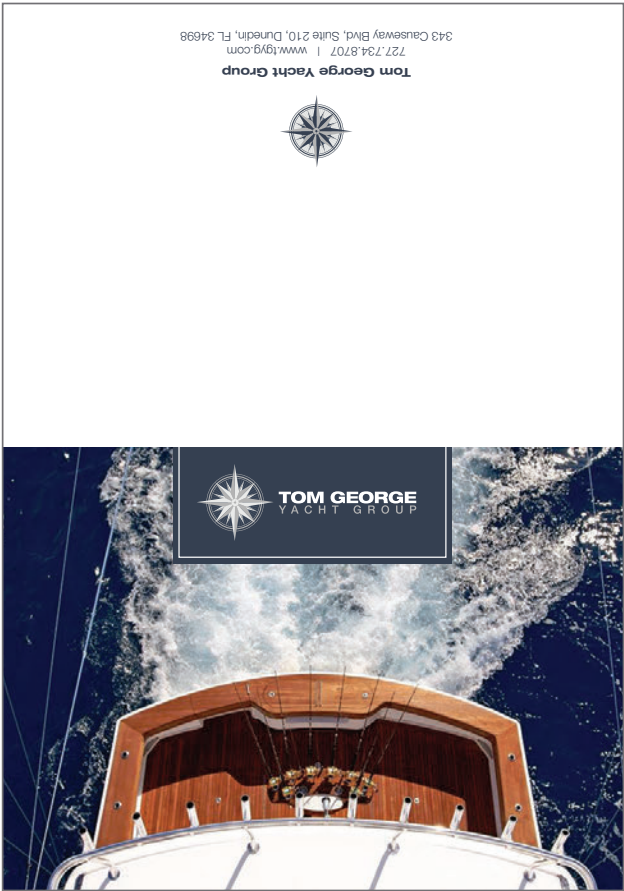
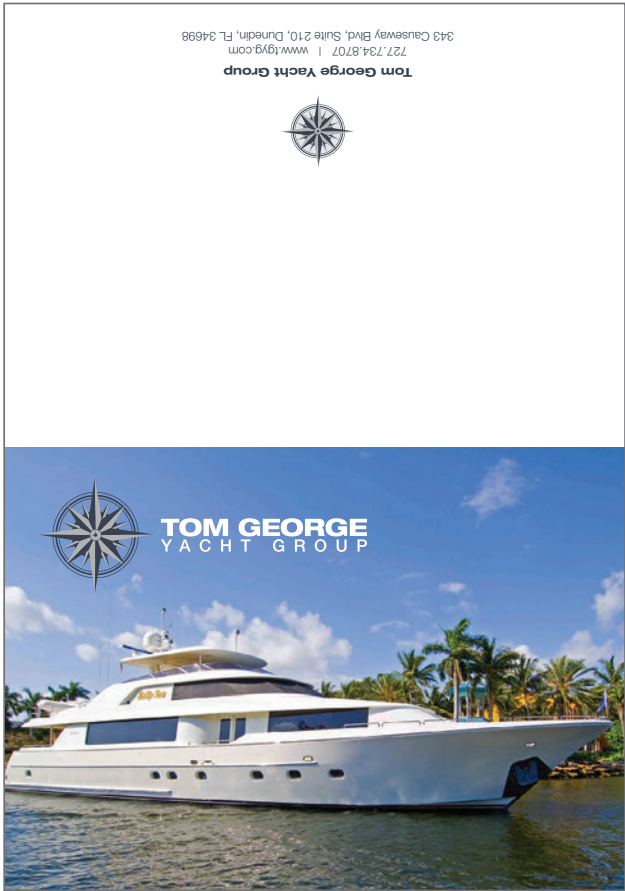
Envelope



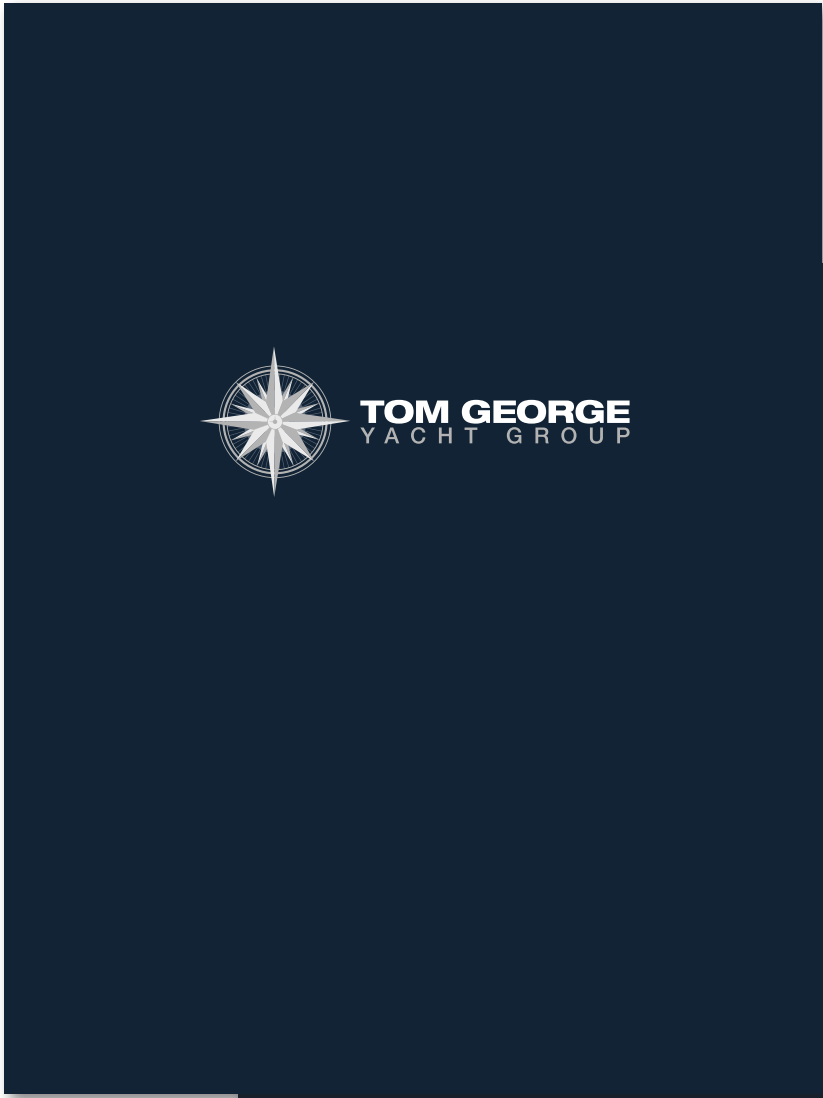
Letterhead – 8.5" w x 11" h



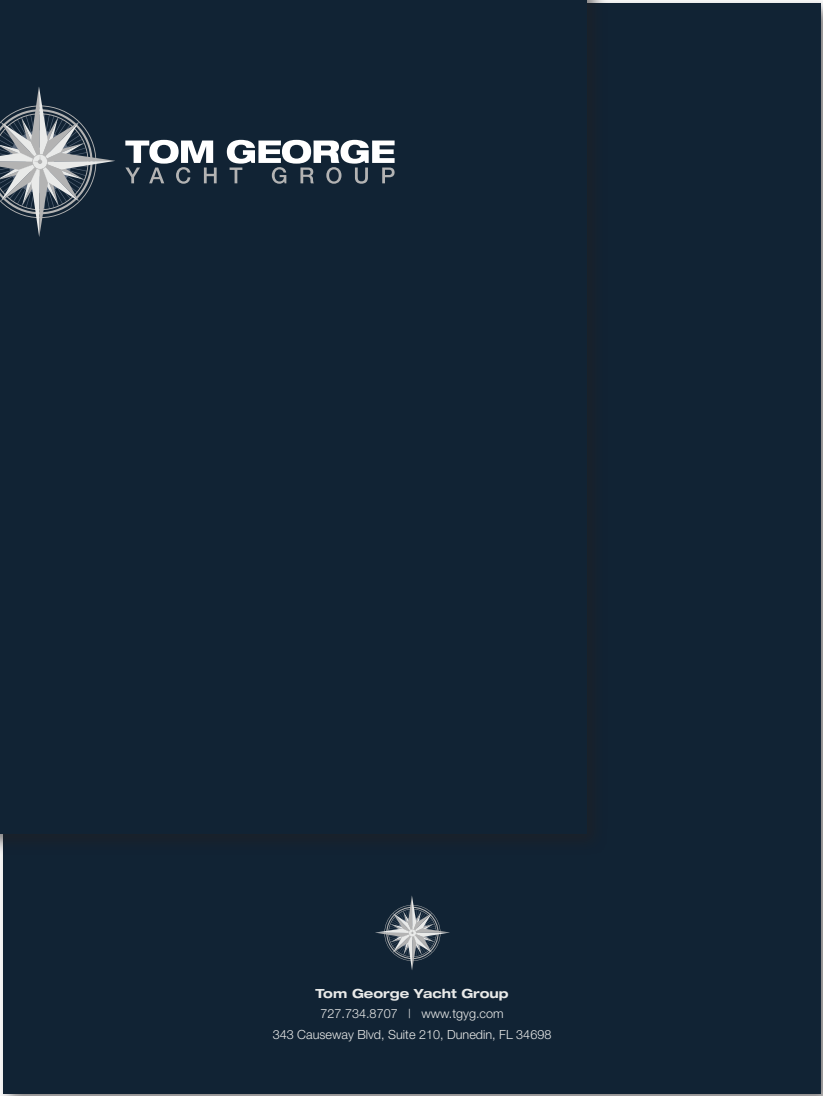
A7 Note Cards



Pocket Folder



Pocket Folder Front



Pocket Folder Back



Pocket Folder Interior

Email Signatures

Tom George

President/CPYB

Office: 727.734.8707 | Fax: 727.734.8723

Cell: 727.709.5020 | Direct: 727.479.0655

tom@tgyg.com | www.tgyg.com

Marker 1 Marina

343 Causeway Boulevard, Suite 210, Dunedin, FL 34698



Tom George
Yacht Group

Authorized Dealer





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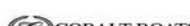
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Best,

Tom George

President/CPYB



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Best,

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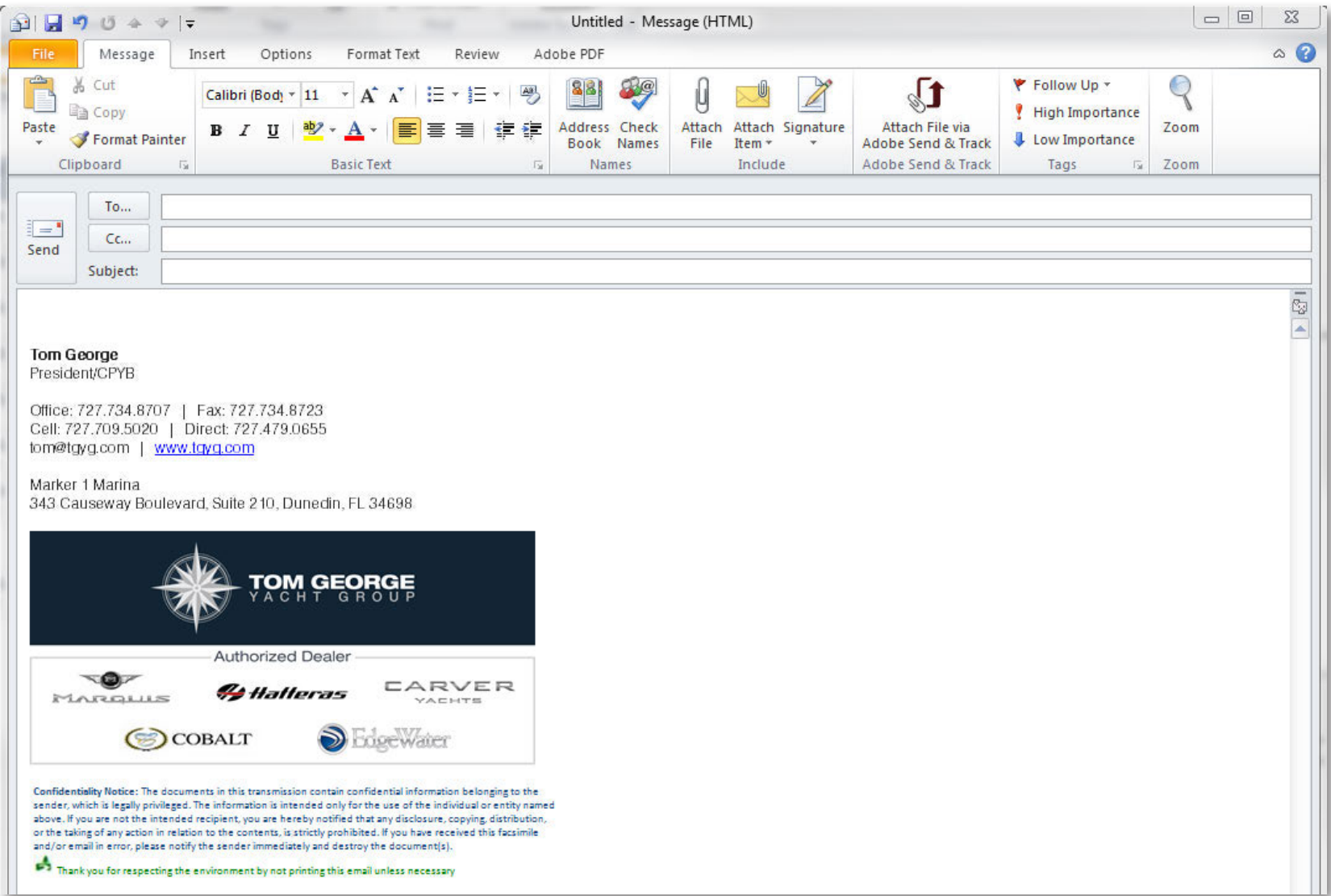
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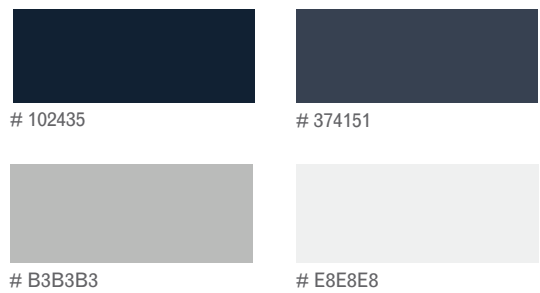


E-mail Signature

Website Design

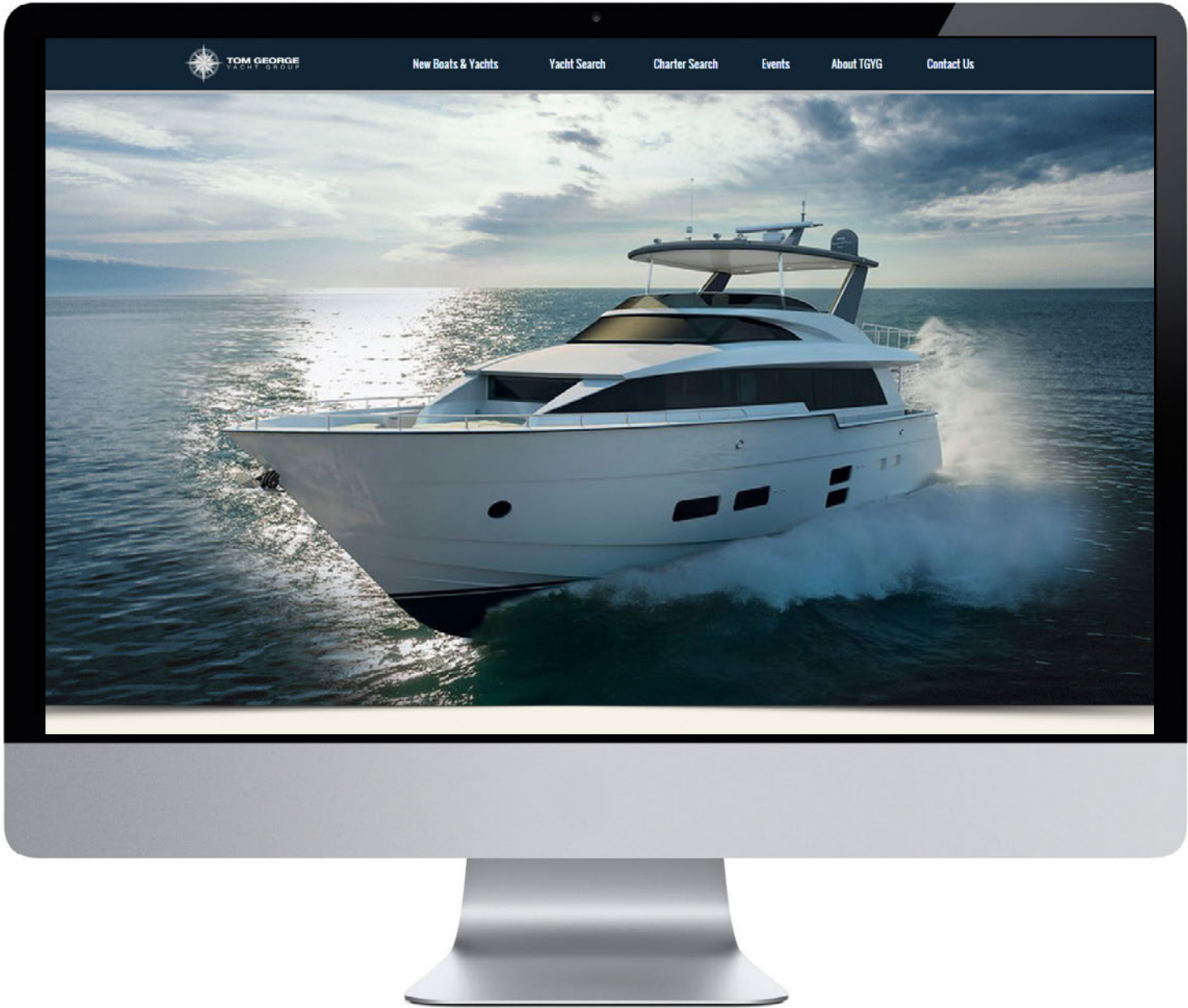


COLORS:



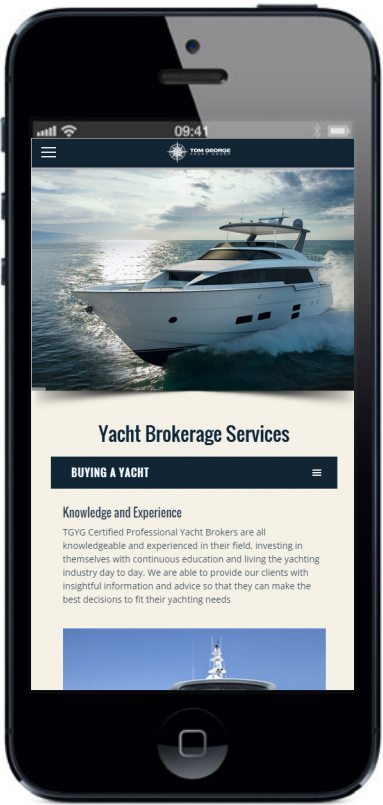
FONTS:

Oswald Bold
Oswald Book
Open Sans





Website (tablet vertical)



Website (phone)

Print Advertising

OUTSIDE DISPLAY – Slips 64-66 and 68 & 69 **Hatteras** **MARQUIS CARVER**
YACHTS YACHTS



A blue and white speedboat is shown from a side profile, moving across the water. Two people are on board: one in the driver's seat and another standing towards the stern. The boat has a white hull with a blue stripe and a black outboard motor. The background shows a clear blue sky and a distant shoreline with trees.

Jet Set Magazine



145' Christensen



112' Westport



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145' Christensen



84' Bayliss



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CAVIAR NOT INCLUDED.



Christensen 145



Westport W112



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CAVIAR NOT INCLUDED.



Christensen 145



Hatteras 100



Westport W112



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Invictus Magazine



TOM GEORGE
YACHT GROUP

You're the kind of person who makes waves both on- and off-shore, and you do it in style. From the board room to the high seas, you leave quality and class in your wake. The best thing about the ocean, though, is that you have the freedom to be as big and bold as you desire. So call Tom George Yacht Group today and sail home in the luxury you deserve.



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TOM GEORGE
YACHT GROUP

Make waves.



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Explore. Imagine. Live



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Old Salt Tournament Calendar Ads



TOM GEORGE
YACHT GROUP



tgyg.com | 727-734-8707 | Located at Marker 1 Marina, Dunedin, Florida



TOM GEORGE
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Digital Advertising

Tampa Boat Show Email Flier



FLIBS Flier



Stop and see the TGYG Team at the

2015 FORT LAUDERDALE INTERNATIONAL BOAT SHOW



"Jo Jo Circus"
112' Westport



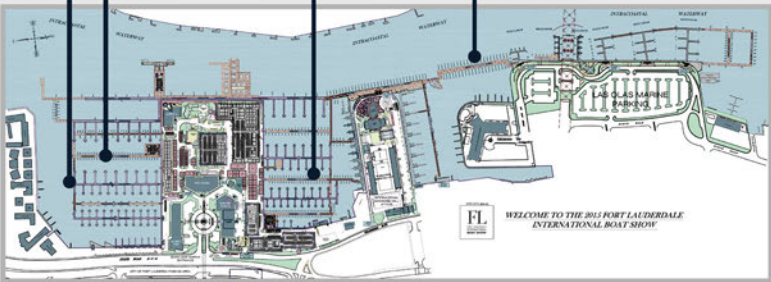
"I Love This Boat"
145' Christensen



"Orion"
84' Bayliss



"Papa Whiskey"
60' Hatteras



145' Christensen Tri-Deck
2002 "I Love This Boat" Face Dock 47

112' Westport Raised Pilot House
2008 "Jo Jo's Circus" Pier 66 Slip A-120

84' Bayliss Convertible
2014 "Orion" CD-Dock Slip 40

63'GT Hatteras Enclosed Bridge
2013 "Gear Jammer" C-Dock Hatteras Display

60' Hatteras Motor Yacht
2014 "Papa Whiskey" CD-Dock Slip 41

Hatteras Yachts
C-Dock

TGYG
CD-Dock

Carver/Marquis
GH-Dock

145' Christensen
Face Dock 47

TGYG Display
located at CD-Dock

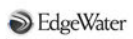
Hatteras Display
located at C-Dock

Carver/Marquis Display
located at GH-Dock

Cobalt Boats
located at the Convention Center 2051

EdgeWater Boats
located at the Convention Center 2025

Authorized Dealer



New Boat Sales - Yacht Brokerage - Construction & Yacht Management - Yacht Charter

Tom George Yacht Group | 343 Causeway Blvd, Suite 210, Dunedin, FL 34698
office: (727) 734-8707 | email: info@tgyg.com | web: tgyg.com

Revision 1



Stop and see the TGYG Team at the

2015 FORT LAUDERDALE INTERNATIONAL BOAT SHOW



"Jo Jo Circus"
112' Westport



"I Love This Boat"
145' Christensen



"Orion"
84' Bayliss



"Papa Whiskey"
60' Hatteras



145' Christensen Tri-Deck
2002 "I Love This Boat" HOF 39

112' Westport Raised Pilot House
2008 "Jo Jo's Circus" Pier 66 Slip A-120

84' Bayliss Convertible
2014 "Orion" CD-Dock Slip 40

63' GT Hatteras Enclosed Bridge
2013 "Gear Jammer" C-Dock Hatteras Display

60' Hatteras Motor Yacht
2014 "Papa Whiskey" CD-Dock Slip 41

Hatteras Yachts
C-Dock

TGYG
CD-Dock Slips 40-41

112' Westport
Pier 66

Carver/Marquis
GH-Dock

145' Christensen
HOF 39

TGYG Display
located at CD-Dock Slips 40-41

Hatteras Display
located at C-Dock

Carver/Marquis Display
located at GH-Dock

Cobalt Boats
located at the Convention Center 2051

EdgeWater Boats
located at the Convention Center 2025

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New Boat Sales - Yacht Brokerage - Construction & Yacht Management - Yacht Charter

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Revision 2



Stop and see the TGYG Team at the

2015 FORT LAUDERDALE INTERNATIONAL BOAT SHOW



"Jo Jo Circus"
112' Westport



"I Love This Boat"
145' Christensen



"Orion"
84' Bayliss



"Papa Whiskey"
60' Hatteras



145' Christensen Tri-Deck
2002 "I Love This Boat" HOF 39

112' Westport Raised Pilot House
2008 "Jo Jo's Circus" Pier 66 Slip A-120

84' Bayliss Convertible
2014 "Orion" CD-Dock Slip 40

63' GT Hatteras Enclosed Bridge
2013 "Gear Jammer" C-Dock Hatteras Display

60' Hatteras Motor Yacht
2014 "Papa Whiskey" CD-Dock Slip 41

Hatteras Yachts
C-Dock

TGYG
CD-Dock Slips 40-41

112' Westport
Pier 66

Carver/Marquis
GH-Dock

145' Christensen
HOF 39

TGYG Display
located at CD-Dock Slips 40-41

Hatteras Display
located at C-Dock

Carver/Marquis Display
located at GH-Dock

Cobalt Boats
located at the Convention Center 2051

EdgeWater Boats
located at the Convention Center 2025

Authorized Dealer



New Boat Sales - Yacht Brokerage - Construction & Yacht Management - Yacht Charter

Tom George Yacht Group | 343 Causeway Blvd, Suite 210, Dunedin, FL 34698
office: (727) 734-8707 | email: info@tgyg.com | web: tgyg.com

Revision 3

X-mas Holiday Eblast



wishing you waves of

JOY



Fort Lauderdale | Tampa Bay | tgyg.com | 727-734-8707



HOHOHO



Fort Lauderdale | Tampa Bay | tgyg.com | 727-734-8707

Happy Holidays

From your friends at



TOM GEORGE
YACHT GROUP



Fort Lauderdale | Tampa Bay | tgyg.com | 727-734-8707

New Year Eblast

Happy New *Year!*
Happy New *Yacht!*
Happy New *You!*





Fort Lauderdale | Tampa Bay | tgyg.com | 727-734-8707

Happy New *Year!*
Happy New *Yacht!*
Happy New *You!*





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Vehicle Wraps

Boat Wrap - Design Direction

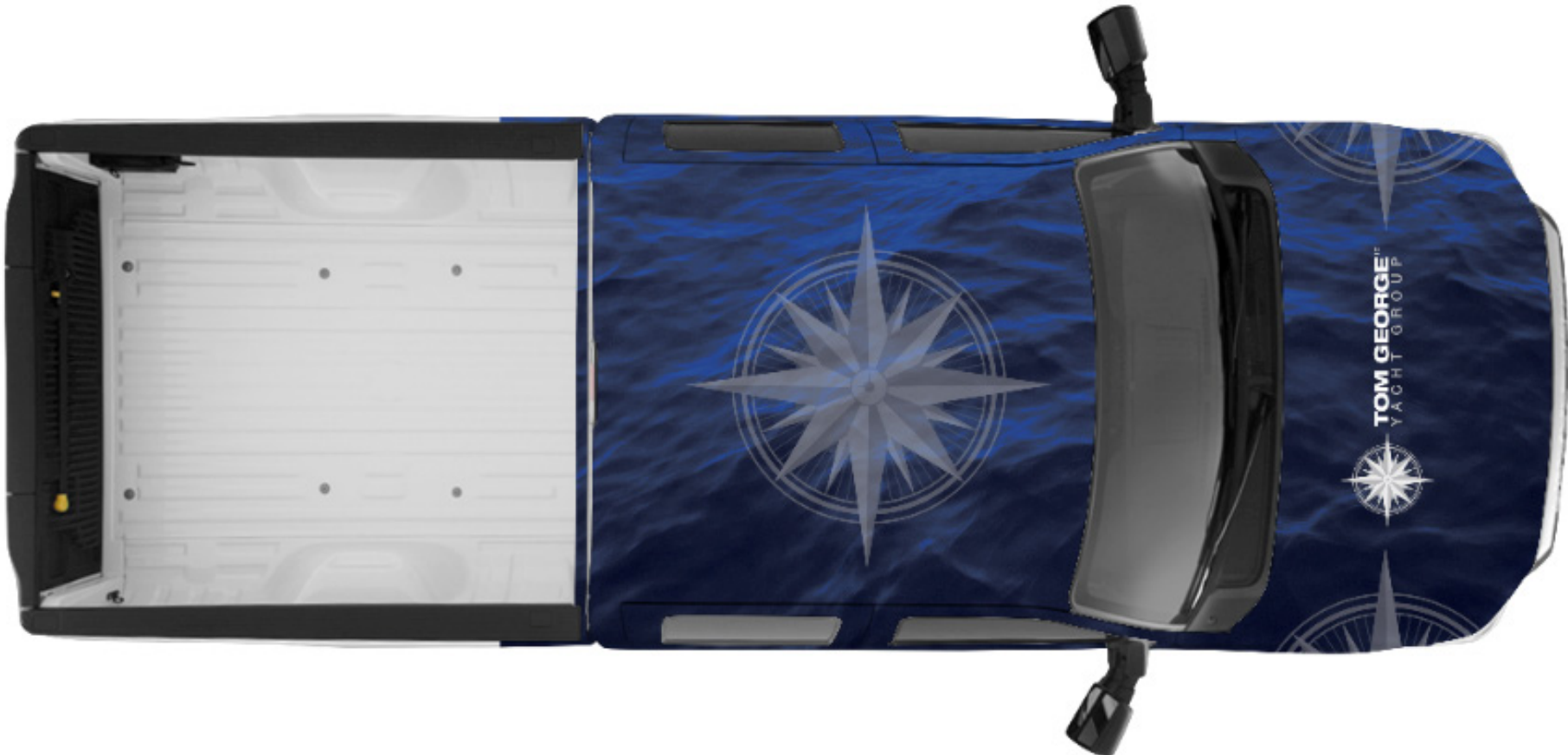


BEFORE

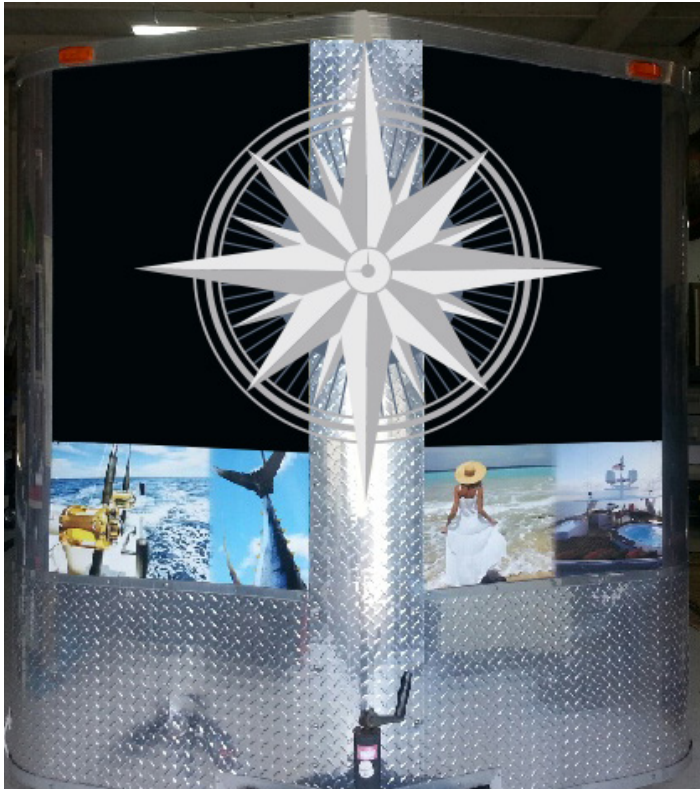


AFTER

Truck Wrap



Trailer Wrap



Window Wrap

